# IS YOUR UNIFORM PROGRAM GETTING THE JOB DONE





# **7 STEPS TO AUDIT YOUR PROGRAM**

Since 1923, Red Kap<sup>®</sup> has been the go-to choice for a wide range of companies and industries looking for workwear options for their uniformed employees. Much more than work shirts and pants, Red Kap<sup>®</sup> uniforms deliver the comfort, quality, style, and innovative solutions that help to keep employee morale and retention high. So, we know how vital a uniform program can be to a company's success. But how do you know if your uniform program is getting the job done?

Conducting an audit is the best way to ensure your uniform program's effectiveness. Whether you're new to the role and need to assess the program for the first time or are a long-time manager looking for ways to improve, an audit can provide the insight you need to decide what's next.

As one of the world's leading uniform manufacturers, we've compiled a step-by-step guide to help you through the audit process.



#### **STEP I: REVIEW THE UNIFORM POLICY**

The first step in auditing an employee uniform program is to review the policy that governs the program. This policy should include specific requirements, such as color, material, and logo placement. It should outline the responsibilities of both the employer and the employee related to cost and maintenance.

During this step, look for any inconsistencies or gaps in the policy that need to be addressed. Also, review the policy's effectiveness in achieving its intended purpose, such as enhancing the company's branding or providing a sense of unity among employees.





### **STEP 2:** EVALUATE THE PROGRAM'S EFFECTIVENESS

The next step in auditing your program is to evaluate its effectiveness. This includes analyzing whether the program achieves its intended purpose and identifying employee challenges or complaints.

To assess the program's effectiveness, you can use several metrics, including:

- Adherence to the uniform policy: Check if employees adhere to the uniform policy.
- Uniform condition: Check the condition of the uniforms. Are they well-maintained and in good condition? Are there any obvious signs of wear and tear?
- Employee feedback: Gather employee feedback on how they feel about the current uniform program. Are they comfortable wearing uniforms? Do they believe it meets the demands of their role?
- **Company branding:** Assess whether the uniforms enhance the company's branding. Do they effectively display the company's logo and colors?
- Unity among employees: Observe whether the uniforms promote a sense of unity among employees. Do uniforms create a feeling of belonging to a team or organization?
- **Safety:** Assess whether the uniforms meet safety requirements for the specific industry.
- **Cost-effectiveness:** Determine if the current uniform program is cost-effective. Is the cost of purchasing, cleaning, and maintaining the uniforms reasonable for the company's budget?

By considering these metrics, you can evaluate whether the current uniform program meets its intended purpose and identify areas for improvement.

#### **STEP 3:** DETERMINE THE COST

The cost of the current uniform program is an essential factor to consider when auditing the program. Consider the cost of purchasing, cleaning, and maintaining the uniforms.

To determine the cost of the uniform program, you can use several methods, including:

- Requesting quotes from suppliers: Contact uniform suppliers for the cost of uniforms and any associated services, such as cleaning and maintenance.
- Reviewing invoices and receipts: Review the company's invoices and receipts related to the uniform program to ensure they match the contract.
- Comparing costs with industry standards: Compare the price of the uniform program with industry standards to determine if it is cost-effective.

By identifying the cost of the uniform program, you can determine if it aligns with the company's budget and identify any opportunities for cost savings.





#### **STEP 4:** ASSESS THE QUALITY OF UNIFORMS

The quality of the uniforms is an essential aspect to consider when auditing a uniform program. The uniforms must be comfortable and practical for employees to wear throughout the workday. Additionally, they must meet industry standards for safety, quality, and durability.

To assess the quality of the uniforms, you can use several methods, including:

- **Inspecting the uniforms:** Inspect the uniforms for quality and durability.
- Testing the uniforms: Conduct tests on the uniforms to determine quality, fit, and durability.
- Evaluating supplier quality: Evaluate the quality of the uniforms based on the supplier's reputation, experience, and expertise.
- Comparing uniforms with industry standards: Compare them with industry standards and consider innovations that might improve performance and comfort.
- Gathering employee feedback: Gather feedback from employees about the uniforms' quality, including their comfort, fit, and durability.

By assessing the quality of the uniforms, you can ensure they meet industry standards and are suitable for the employees to wear.

#### **STEP 5:** Evaluate suppliers

Evaluating the current uniform supplier(s) is essential to your audit. The supplier must provide quality uniforms on time and within budget. Additionally, identifying potential alternative suppliers that may offer better quality, pricing, or other benefits can provide an opportunity for cost savings or program improvement.

To evaluate suppliers, you can use several methods, including:

- Analyzing supplier performance: Analyze the supplier's quality, delivery, and cost performance.
- Evaluating supplier reputation: Evaluate the supplier's reputation in the industry, including customer reviews and feedback.
- Assessing supplier expertise: Assess the supplier's expertise in the uniform industry, including their ability to provide customization options, meet safety requirements and recommend innovations.

By evaluating suppliers, you can identify potential improvements in the uniform program and ensure the program's cost-effectiveness.





#### **STEP 6:** SEEK FEEDBACK FROM EMPLOYEES

Feedback from employees is key to your assessment. Employees' opinions and experiences can provide valuable insights into the program's effectiveness and identify areas for improvement.

To gather employee feedback, you can use several methods, including:

- **Conducting a survey:** Develop a survey to gather employee feedback on the current uniform program.
- Holding focus groups: Hold focus groups to gather in-depth employee feedback and insights.
- **Providing feedback channels**: Provide channels for employees to provide feedback regularly, such as suggestion boxes or online feedback forms.

By gathering employee feedback, you can identify employee satisfaction with the uniform program, including any issues or concerns overlooked during the audit process.



#### **STEP 7:** DEVELOP RECOMMENDATIONS

Based on the audit findings, develop recommendations for improving the uniform program. These recommendations could include changes to the policy, supplier, or the uniforms themselves. Ensure that any suggestions are cost-effective and feasible for the company to implement.

To develop recommendations, you can use several methods, including:

- Analyzing audit findings: Analyze the audit findings and identify areas for improvement.
- **Prioritizing recommendations:** Prioritize the recommendations based on their impact and feasibility.
- **Developing an action plan:** Develop an action plan for implementing the recommendations, including timelines and responsibilities.

Auditing a uniform program is vital to ensuring performance and cost-effectiveness. By following these steps, you can assess the program's quality, effectiveness, and cost while identifying opportunities for improvement. Additionally, by gathering employee feedback and developing recommendations, you can ensure that the uniform program meets the company's needs and objectives.

## **NEED HELP GETTING STARTED?**

Our uniform consultants can guide you through the process with expert advice and tools.

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